

de Kraan ART MUSEUM

By the New York International Contemporary Art Society



**THE NEW YORK INTERNATIONAL CONTEMPORARY ART SOCIETY
ANNOUNCES THE OPENING OF THE DE KRAAN ART MUSEUM FEATURING
ICONIC WORKS BY THE MODERN MASTER PHILIPPE DE KRAAN**

The New York International Contemporary Art Society (NYICAS) proudly presents the permanent collection of Philippe de Kraan in the newly opened De Kraan Art Museum located at 4 West 43rd Street in New York City.

Born and raised in Amsterdam, Holland and currently living in Australia, Philippe de Kraan has had a remarkable and critically acclaimed career for a few decades.

Inspired by the indomitable spirits of Van Gogh and Rembrandt to create art and express their passions against all odds, de Kraan strives to create timeless stories from a blank canvas that people can relate to and love today and tomorrow.

De Kraan's innovative style combines a fresh, novel form of impressionism and expressionism. He creates lush, vibrant, and textured portraiture and landscapes. His visually rich works exhibit a luminosity and a whimsical sense of fantasy. His unusually shaped figures interact harmoniously with his color palette which ranges from bold, striking colors to serene pastel hues.

Several years ago, de Kraan, with a touch of Van Gogh's influence, named his art "The Masquerade Collection". He aimed to capture the public's imagination with his colorful human narratives that delve into the unconscious creating powerful and memorable stories.

”To have mastered the meaning of expressionism is what I’d like my legacy to be”, says de Kraan. While living in Europe, he paid fees to people from all walks of life, including beggars, to allow him to reveal their inner secrets and stories in his popular and meticulously crafted brush and ink character studies. According to de Kraan, ”When you paint a person you have to make them live. You have to touch the soul”.

De Kraan has had 48 solo art shows throughout Europe to Australia and his upcoming 49th solo show will be held in New York City. He has been exhibiting with the Saphira and Ventura Gallery for the past 5 years.

De Kraan’s paintings have been compared to the post-impressionist George Seurat’s pointillism style. Recently, he was compared to the iconic expressionist painter, Paul Klee.

Critics have said, ” de Kraan’s artworks will stand the test of time, in their own right”.

The De Kraan Art Museum in partnership with the New York International Contemporary Art Society is pleased to exhibit de Kraan’s paintings, drawings, and several limited-edition prints. The collection can also be viewed by appointment at 4 West 43rd Street. The artwork can also be accessed through the De Kraan Art Museum page on Artsy.



BIOGRAPHY

Philippe de Kraan is a well established Dutch artist - currently living in Australia - who conquered the world with his art, mastery and success by creating a mixture of realism and pointillism, which are, at the same time, surreal.

His pictorial poetics are revealed with deep refined technique traversing the creative universe with extraordinary knowledge, where he incorporates oils and watercolors, light and shadow, with a recognizable palette that carries its strong and decisive features, capturing its own essence.

Philippe de Kraan represents an expression of freedom through his new and unique form of refined and sophisticated expressionism.

From 1970 until the late 1990s, he held 48 art exhibitions across Europe and Australia. In his 48th solo exhibition, "A Moment in Time" in 2015, he had publications on his expressionist and colorful works.

He also participated in relevant exhibitions from 2016 to 2020, a moment that he established his brand in the American market with representation by the Saphira & Ventura gallery and the New York International Contemporary Art Society (NYICAS), where part of his artistic collection is located.



ARTIST STATEMENT

There is mental confusion in this society regarding art culture. Australia has not yet harmonized, 100 years of immigration from most parts of the world has not had a proper impact yet. There should be a need in people's lives to be more art conscious, but it is said it's just a luxury that can be put last on anyone's list of priorities.

US and Them. Even in a modest cultural society, it's a necessity for spiritual well-being in life, to be in touch with the true devotion of creative minds that give their expression to the world around them.

Art is man's divine instinct for creation, art lifts our innate sense of beauty to that final consciousness to which life aspires. The recognized function of art is to flee the spirit and to invigorate and enlarge our vision. Faithful representation is not art.

The objective aspect for many artists and their originating activity can only slavishly follow the models provided by nature. He is not, so far as that aspect of art is concerned, a creator, but merely an animator. Devoted artists are the voices of their own time and place – they give expression to, and help shape the ideas, understanding, and beliefs of the society in which they live.

Although – primitive man were creatures who confronted the outer world helplessly and incoherently as dumbfound animals, creatures who only received shifting and unreliable perceptual images of the phenomenal world. They only, by slow stages of progressive and consolidated experience, remodel such perceptions into conceiving images.

Finding their way step by step in the chaos of the phenomenal world. But in this intellectual so-called modern world, so many creative people devote all and give us their art to embrace. In Australia for example it is clear we are conservation conscious, we are sports-minded, and history aware.

But when it comes to being inspired by the creativeness of man, it is secondary to the greater percentage. It's sad we couldn't care less unless it's a major, heavily sponsored money-spinner art exhibition. Even the local school art shows where most visitors and buyers are patriotic parents and close friends, it's only to a degree successful thanks to their involvement.

Most if not all art galleries would have no success at all if it wasn't for mailing lists which of course take a long time to accumulate and of course having a distinct reputation helps those few who are serious. Seldom do you see or hear about art casually unless you deliberately buy art magazines or watch a small format on ABC TV once a week? Is that enough to inspire us to be art cultured? No.



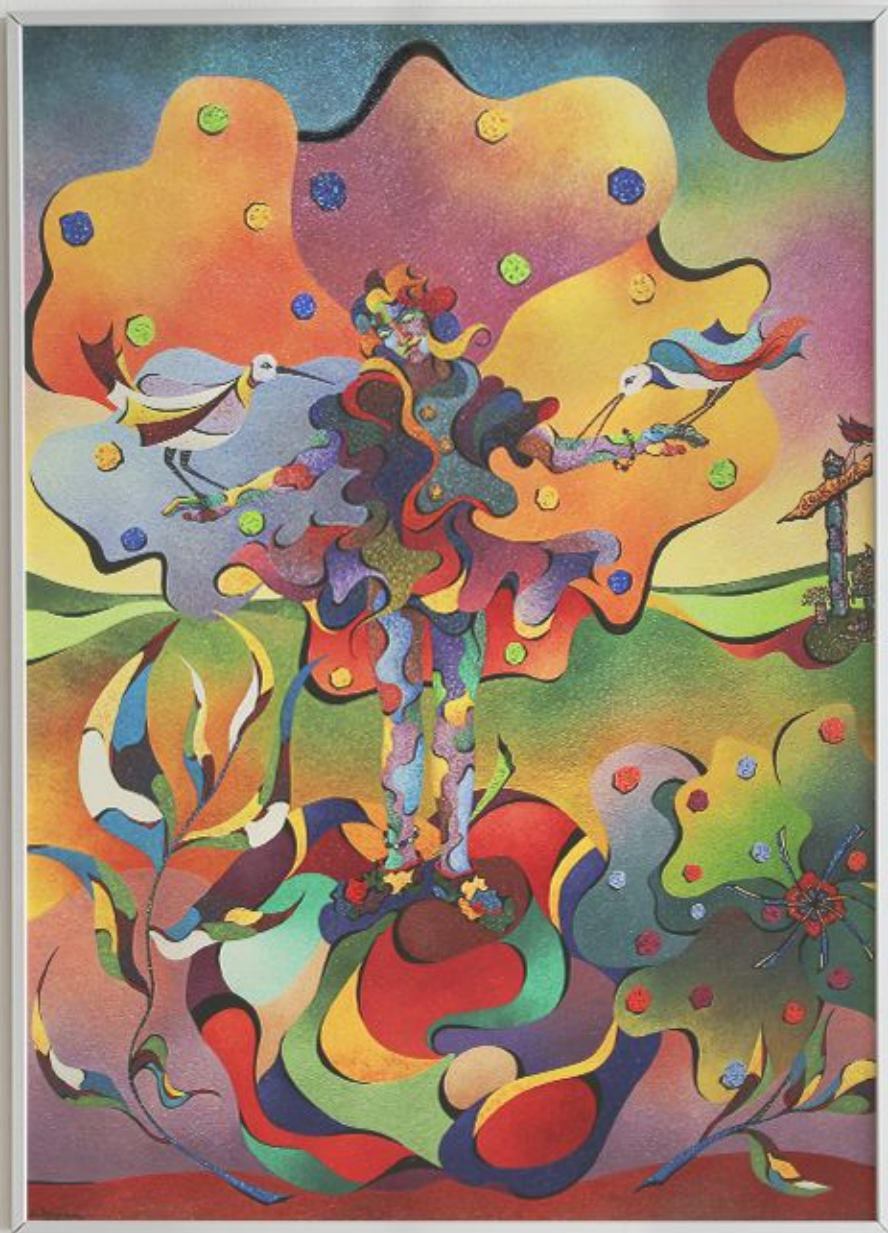
Philippe de Kraan
Dreams of yesteryear
Oil on linen canvas
48 x 36 in



Philippe de Kraan
Secret Tears, 2020
Oil on linen canvas
36 x 48 in



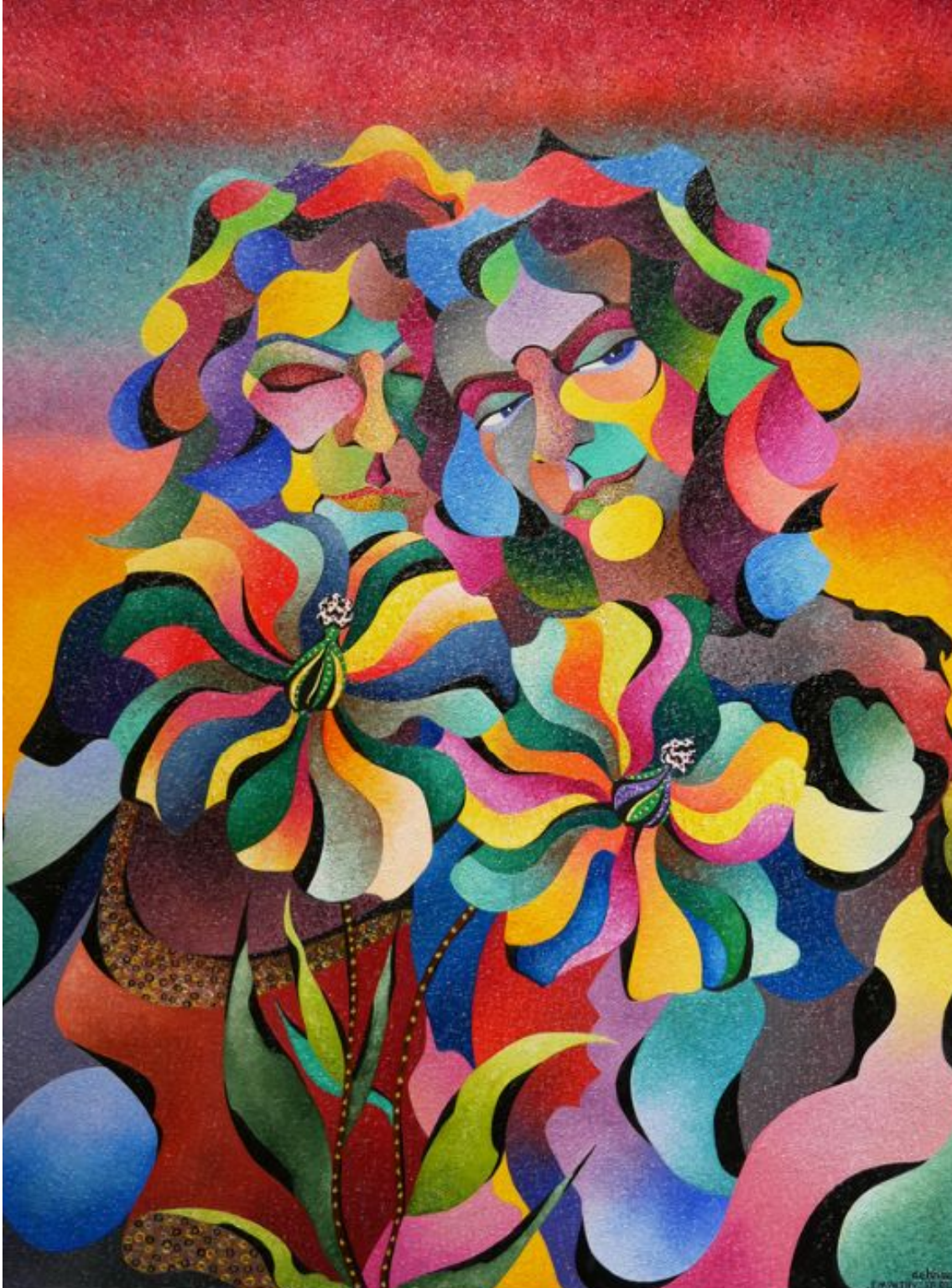
Philippe de Kraan
Liberty, 2020
Oil on linen canvas
5 x 4 ft

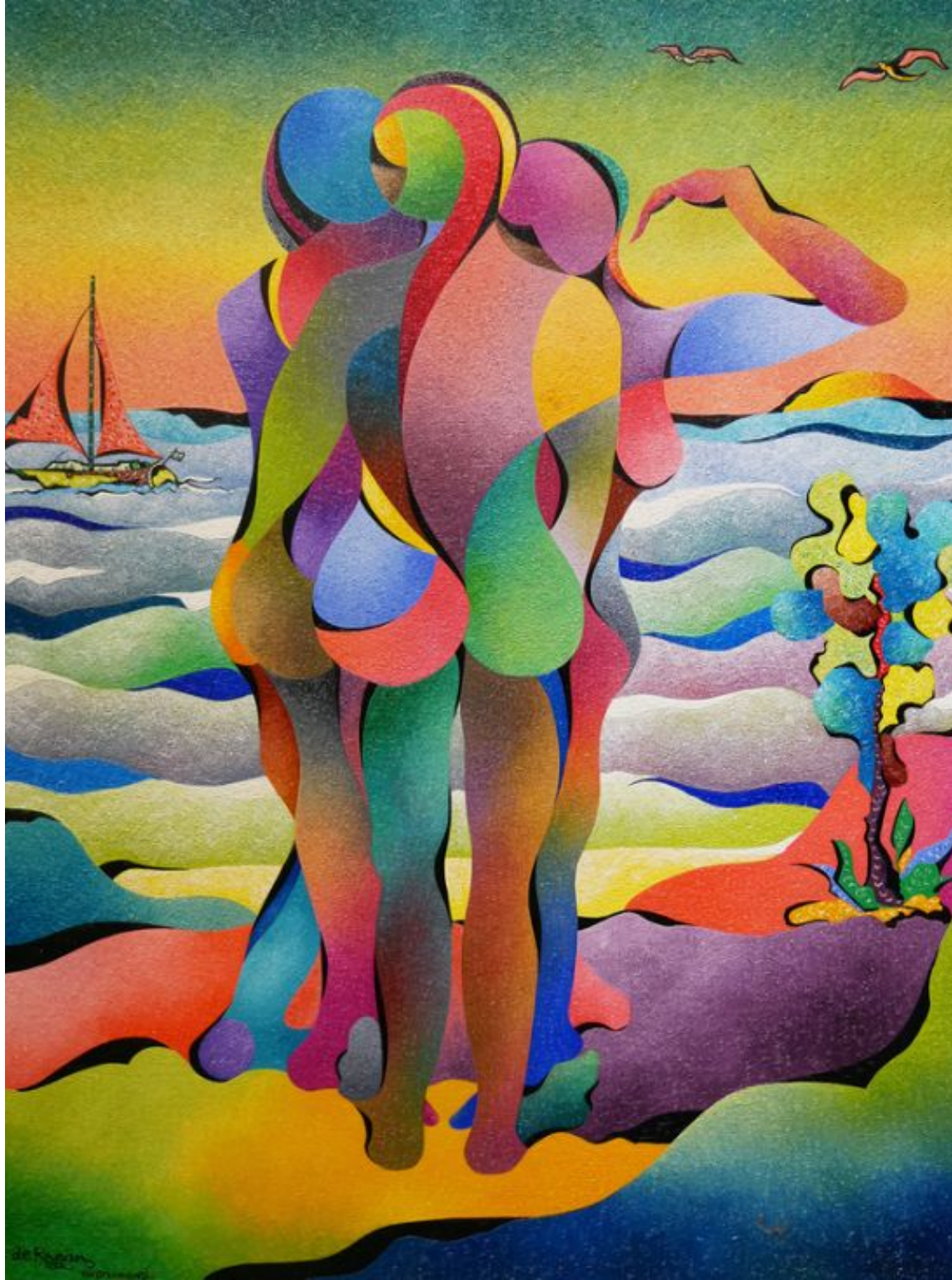


**”The layman watches with a deep sense of humility.
Artists on the other hand are usually lone wolves whether they
care to admit it or not.”**

- Philippe de Kraan

Philippe de Kraan
Empathy, 2022
Oil on Canvas
48 x 36 in





Philippe de Kraan
The Belonging, 2022
Oil on Canvas
48 x 36 in

Philippe de Kraan
Duality of Life, 2022
Acrylic on Canvas
48 x 36 in



Philippe de Kraan
Chairs of Dreams, 2014
Oil on Canvas
52 x 36 in



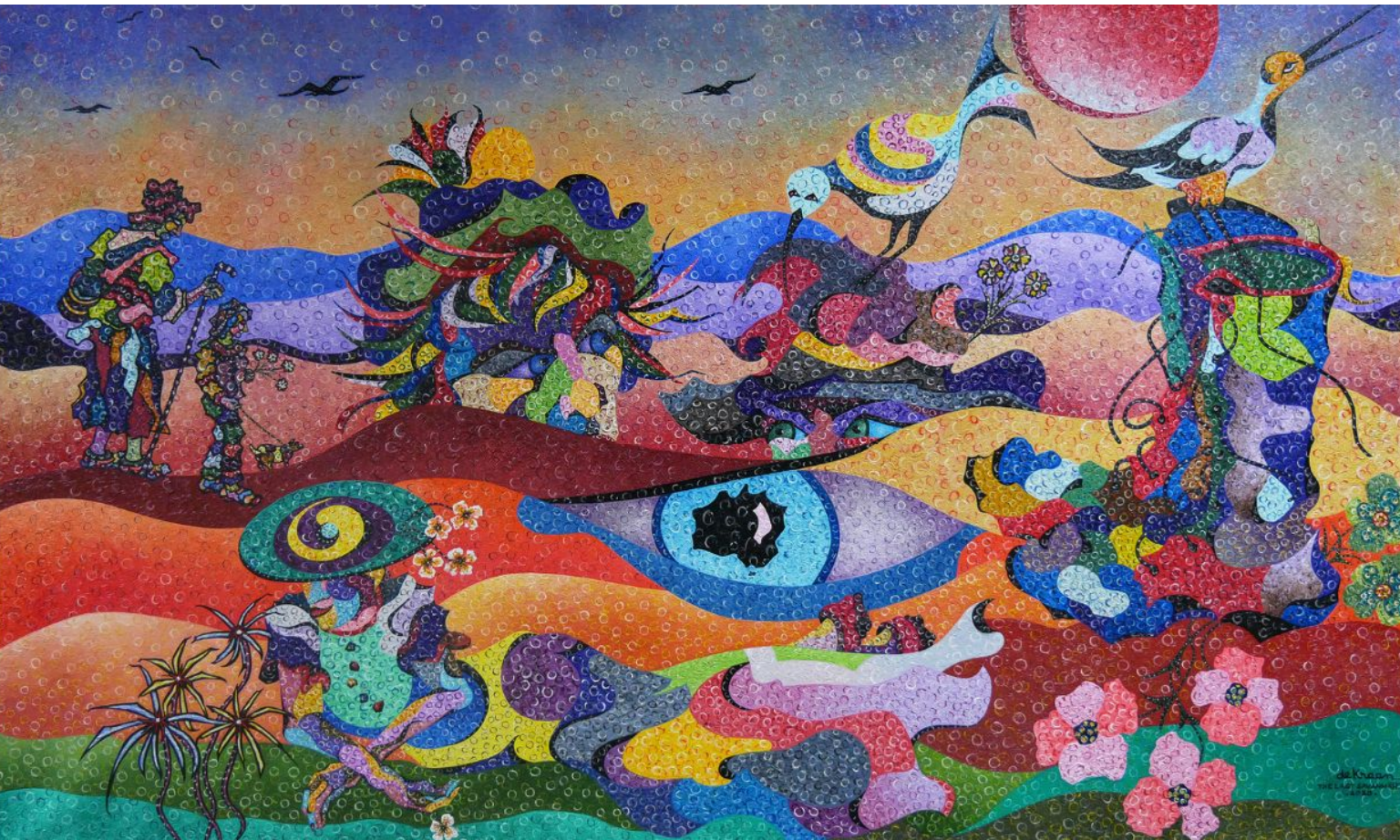


**”Devoted artists are the voices of their own time and place -
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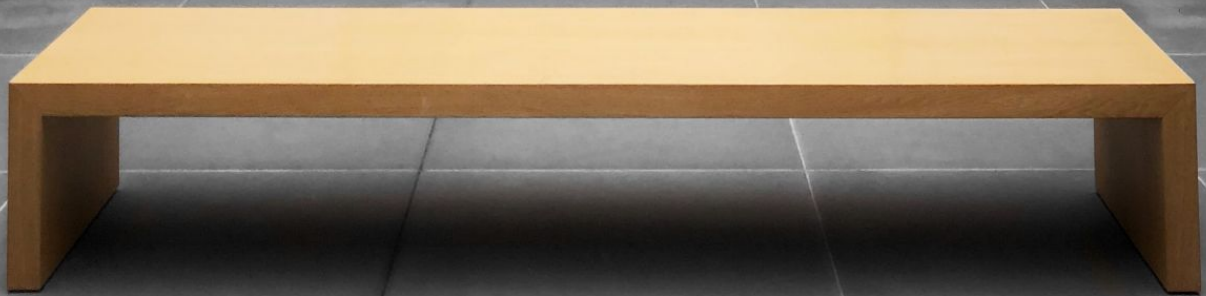
- Philippe de Kraan



Philippe de Kraan
The Path of Consciousness, 2022
Oil on Canvas
59 x 47 in



Philippe de Kraan
The Last Savannah, 2020
Oil on Canvas
59 x 34 in



”The recognized function of art is to flee the spirit and to invigorate and enlarge our vision”

- Philippe de Kraan

Philippe de Kraan
Solace, 2007
Gouache
21 x 25 in



Philippe de Kraan
Lifes Journey, 2007,
Gouache
22 x 28 in



Philippe de Kraan
Lady in Love, 2007
Gouache
22 x 26 in





Philippe de Kraan
Like a Lady, 2007
Gouache
21 x 27 in



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